



GlobalFun and Turner Broadcasting launch a beautiful game

London, April 22nd 2010 – [Turner Broadcasting](#) and [GlobalFun](#) have today announced that GlobalFun will publish a new football themed mobile game featuring a range of Cartoon Network Original properties.

The game will be launched under the Cartoon Network Toon Cup brand and is expected to be available in all European markets in May 2010 to coincide with the start of the 2010 World Cup in South Africa.

Toon Cup will feature well-known characters including Ben 10, Chowder, Billy from The Grim Adventures of Billy & Mandy, Buttercup from The Powerpuff Girls, and Zak from The Secret Saturdays, all acting as team leaders playing hard to win the trophy. This is the first time a mobile game will include a combination of Cartoon Network characters in one game.

It's an action packed 5-aside football mobile game which will include all sorts of special power ups, hazards and helpers. The game play has been designed to be fast and smooth, while keeping controls simple and direct to optimize the overall experience. Toon Cup is a high quality title which will be supported by a wide range of J2ME enabled handsets on its release.

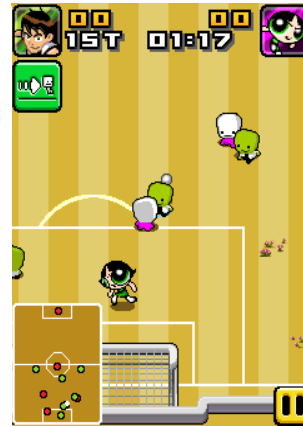
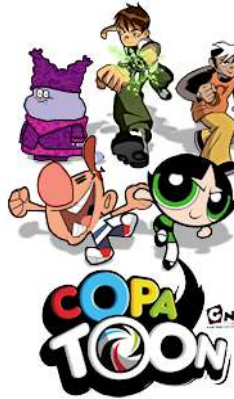
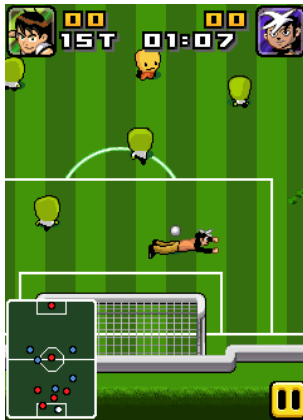
"The Toon Cup mobile game is a fun and playful take on the football game genre with exciting features that adds a lot of fun and mischief to football. As a player you will be able to join favourite Cartoon Network characters in a different kind of football game than you are normally used to. It will simply give more action, new challenges and a different experience" says **Marcus Johansson, CEO GlobalFun**.

Joe Braman, Commercial Director Mobile, DVD and Digital at Turner CN Enterprises said "We are delighted to be launching this new mobile game together with GlobalFun in the run up to this year's World Cup. Bringing a host of Cartoon Network characters together in one game for the first time is a fantastic way of celebrating the competition, and also broadens the appeal of the game to a wide range of fans."





Screenshots (more available at www.flickr.com/GlobalFunAB):



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About Turner Broadcasting System

Turner Broadcasting System (TBS) Europe delivers some of the world's most successful and well-known news and entertainment brands - CNN, TCM (Turner Classic Movies), Cartoon Network, Cartoon Network Too, Boomerang, Boomerang + 1, Cartoonito and Adult Swim. The company now broadcasts 21 entertainment channels in 17 languages across approximately 100 countries in Europe, Africa and the Middle East. Alongside its TV channels TBS is at the forefront of developing its brands through the internet, broadband, VOD, DVD, gaming, mobile, merchandising, publishing and every other available platform. Turner Broadcasting System Europe Limited is a Time Warner Company.

About GlobalFun

GlobalFun is a leading wireless entertainment publisher and developer. GlobalFun brings state of the art, high quality wireless games to end-users worldwide by being a preferred supplier to wireless carriers, hand-set manufacturers and e-tailers. Sony Ericsson, AT&T, T-Mobile, Boost, Sprint/Nextel, Verizon Wireless, TeliaSonera, Ubbi, Vodafone, Jamba, Proximus, Mobistar, Aspiro, Rogers, Telefonica Moviles, Claro, Nokia Ovi, Blackberry and many more are all part of GlobalFun's global distribution network. GlobalFun is headquartered in Sweden with local offices in Spain, US and Italy. For updated information on GlobalFun, our products and customers, please visit www.globalfun.com, twitter [@GlobalFun](https://twitter.com/GlobalFun), or www.facebook.com/GlobalFun.

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